



# Bachelor of Arts Program in Language and Culture

**BA in Language and Culture (BALAC)  
Faculty of Arts, Chulalongkorn University  
Thailand**

## INSTITUTION

<b>Name</b>	BALAC, Faculty of Arts, Chulalongkorn University
<b>Website</b>	<a href="http://www.arts.chula.ac.th/~balac/web/">http://www.arts.chula.ac.th/~balac/web/</a>

## CONTACT

<b>Name and position</b>	Ms. Waraporn Puangjunhaum (program manager)
<b>Address</b>	Room 712 Boromrajakumari Building, Faculty of Arts, Phayathai Rd. Pathumwan, Bangkok 10330, Thailand
<b>Phone and Fax numbers</b>	(66) 218-4641
<b>Email</b>	balac.chula@gmail.com

## History of the Programme

Established in 2008, BALAC is the international programme of the Faculty of Arts, Chulalongkorn University. It offers an interdisciplinary approach to the study of foreign languages and Cultural Studies. The programme is starting its 10<sup>th</sup> anniversary year with more than 350 current students, 6 graduate batch, and a rich experience of exchange schemas. BALAC's objective coincides with that of Chulalongkorn University, which is to create an atmosphere of international academic vibrancy and to produce top-quality international graduates who are capable of not only thinking critically but also understanding and making creative contributions to contemporary cultural trends and phenomena. Apart from Cultural Studies subjects, depending on availability, students will get to choose a minor in language subject ranging from Eastern languages such as Chinese, Japanese, or Korean to Western ones like French, Spanish, or German. Accounting from our success over the past years, the BALAC programme is one of the most prominent and prestigious Cultural Studies curricula available in Thailand.

## Board of Directors

**Associate Professor Kingkarn Thepkanjana, PhD**

Director



# Bachelor of Arts Program in Language and Culture

**Assistant Professor Penpisa Srivoranart, PhD**

Deputy Director

**Assistant Professor Chanyaporn Chawla, PhD**

Deputy Director

**Assistant Professor Verita Sriratana, PhD**

Deputy Director

**Darintip Chansit**

Deputy Director

## Course List for Notable Subjects Offered

- Basic thoughts of Asia
- Media Cultures
- Language and Culture
- Global Cultures
- Food and Culture
- Culture and World Literary Masterpieces
- Cultures of the Body
- Contemporary Asian Cultures
- Thai Literature and Culture
- Critical Reading
- Introduction to Textual Analysis
- Everyday Life Cultures
- Cultures and Narratives
- Visual Culture
- History of Western Ideas
- Science and Culture
- Culture and Things
- Technology and Cultures
- Thai Language and Culture
- Contemporary Literature in English

## Useful Information

### 1) Practical

**Upon arrival:** Students should arrange for their own transportation to their accommodation (they can take a taxi cab from the airport or the airport rail link train to the centre of the city and then take a cab). They should then report to the BALAC office at their earliest convenience.

**Accommodation:** The programme can arrange for accommodation on campus at CU iHouse or students can also arrange for their own accommodation off campus. For further information, please visit

<http://www.chua.ac.th/en/prospective-student/accommodation>

**Visa and residence permit:** Once accepted, the programme will issue each of the students a confirmation letter, which they can then use to apply for a short-term visa at the Thai embassy in their home country. Once the visa expires, the programme will issue another letter which the students can use to apply for a renewal of their visa here in Thailand.



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**Estimated Living Expenses:** 20,000 THB (approximately €530)/month

**Health check:** not required

**Insurance:** not required

**Website for non- degree students:** <http://www.arts.chula.ac.th/~balac/web/>  
<http://www.inter.chula.ac.th/>

**Emergency number:** (+66) 218-4641

## 2) Academic

**Academic calendar or semester dates:** [https://www.reg.chula.ac.th/calendar\\_en.html](https://www.reg.chula.ac.th/calendar_en.html)

**Recommended arrival dates:** 1st semester: 15th August

2nd semester: 28th December

**Course registration process and dates:** Staff at the BALAC office will help students with course registration, which will take place during the first two weeks of classes.

### **International Student Orientation:**

1st semester: University Orientation = before term starts

Programme Orientation = first week of classes

2nd semester University Orientation = first week of classes

**Language of instruction:** English

**Courses available to non-degree students:** Exchange students can take any course offered by the BALAC programme. For further information on course offerings, please visit

<http://www.arts.chula.ac.th/~balac/web/curriculum.php>

**Required standard course load per semester:** Between 3-7 courses (9-21 credits) per semester

**Language courses available for credit:** The programme offers several foreign languages that students can take for credit. The offered courses vary each year. Please check with the BALAC office and plan in advance. The university also offers a survival Thai course to exchange students, free of charge.

**Transcript issuance:** 1st semester: end of December

2nd semester: end of May

For further information, please contact the Office of International Affairs

Tel. 66-218-3331-5

Website: <http://www.inter.chula.ac.th/>