



銘傳大學

亞洲第一所美國認證大學

MING CHUAN UNIVERSITY
The First U.S.-Accredited University in Asia

How to Check Course Syllabus
How to Check Course Information
How to Select Courses

Study in Taiwan

Ming Chuan University





How to Check Course Syllabus



Accounting

Management

Calculus

Psychology

Economics

Basic Mandarin

Human Evolution

Statistics



Check Course Syllabus

1. Link to MCU Website: <https://web.mcu.edu.tw/en>
Click “Course Information” – Click “Course Syllabus”



The screenshot shows the website's navigation bar with the following items: About MCU, Admissions, Divisions, Academics, Resources, e-learning, Regulations, Student System, Transportation Information, Calendar, and QA O/S Stu. A dropdown menu is open under 'Course Information', listing 'Course Offerings', 'Course Syllabus' (highlighted in red), 'Focused Course', and 'Programs'. Below the navigation is a banner for the 'Best University Award in the Times Young Creative Awards' featuring three students in a recording studio.

Admissions

Welcome to Ming Chuan University

QuickLink



Check Course Syllabus



2. Click “2022-23 Academic Year / 1st (= September / Fall semester)
Click “2021-22 Academic Year / 2nd (= February/ Spring semester)

← → ↻ tch.mcu.edu.tw/sylwebqry/pro_qry.aspx

Course Outline & Syllabi Query

2022-23 Academic Year / 1st | 2021-22 Academic Year / 2nd | 2021-22 Academic Year / 1st | 2020-21 Academic Year / 2nd
2020-21 Academic Year / 1st | 2019-20 Academic Year / 2nd | 2019-20 Academic Year / 1st | 2018-19 Academic Year / 2nd





Check Course Syllabus

3. Select your Department Code

Course Outline & Syllabi Query

| 2022-23 Academic Year / 1st | 2021-22 Academic Year / 2nd | 2021-22 Academic Year / 1st | 2020-21 Academic Year / 1st | 2019-20 Academic Year / 2nd | 2019-20 Academic Year / 1st

【2022-23 Academic Year 1st Semester】

Department Code	Department	Department Code
00	General Education Center	01
02	Physical Education Office	03
04	Urban Planning and Disaster Management	05
08	Counseling and Industrial/Organizational Psychology	09

International College
English-taught
Department Code



BE A PART OF IC, AND SEE THE WORLD!

[Taipei campus]

[Click 11: Grad – IMBA \(Master\)](#)

[Click 25: Fashion and Innovation Management \(4th year classes\)](#)

[Click 27: Journalism & Mass Communication \(1st year~4th year\)](#)

[Click 57: Grad – International Business and Trade \(Master\)](#)

[Click 88: Fashion and Innovation Management \(1st year ~3rd year classes\)](#)

[Click 90: Grad – International Affairs \(Master\)](#)

[Click 91: International Business and Trade \(1st year~4th year\)](#)

[Taoyuan campus]

[Click 47: Applied Computing \(4th year classes\)](#)

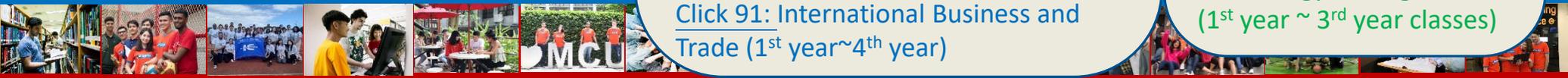
[Click 48: Travel & Tourism \(1st year~4th year\)](#)

[Click 59: International Affairs and Diplomacy \(1st year~4th year\)](#)

[Click 89: Information Technology Management \(1st year ~ 3rd year classes\)](#)

[Taoyuan campus]

[Click 42: Department of Applied English \(1st year~4th year\)](#)
Provides a variety of English-instructed courses for international students





Check Course Syllabus

4. For example: 91 – International Business and Trade Program

Course Outline & Syllabi Query

| 2022-23 Academic Year / 1st | 2021-22 Academic Year / 2nd | 2021-22 Academic Year / 1st | 2020-21 Academic Year / 2nd
| 2020-21 Academic Year / 1st | 2019-20 Academic Year / 2nd | 2019-20 Academic Year / 1st | 2018-19 Academic Year / 2nd

【2022-23 Academic Year 1st Semester】

Class Number	Course Number & Title	Instructor's Name	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	91111Accounting I (E)	謝富在 Fu-Tsai Alan Hsieh	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	91113Economics I (E)	白玉華 PAI YUH-HWA	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	91130Calculus (E)	陳竑廷Chen,Hung-Ting	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	99759Basic Mandarin I (E)	曾家璿 Tseng, Chia-Hsuan	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	99800Introduction of Artificial Intelligence (E)	黃素琴 HUANG, SHU-CHIN	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91101	99991Physical Education I (E)	杜蕙生TU,HUEI-SHENG	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91102		王昱勻 Yu-Yun Wang	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi
91102		白玉華 PAI YUH-HWA	Chinese Outline	English Outline	Chinese Syllabi	English Syllabi

• (E) means the course is instructed in English

Please be reminded without (E), the course is instructed in Mandarin Chinese.

Class Number
 91101: 1st year course
 91201: 2nd year course
 91301: 3rd year course
 91401: 4th year course





Check Course Syllabus

5. For example: 91 – International Business and Trade Program

- Taiwan Year 111 = 2022-2023 Academic Year

Course Plan/Proposal

Instructor's Name: CHEN HO
Year: 111 Semester: 1 (1-autumn term 2-spring term)
Class Number: 91201 Course Number: 99213

Course Name: Marketing Management (E)
Total credits: 3 Weekly classroom hours: 3
Department: 91International Business and Trade Program
Course type: 1 required
Semester: 1 (1-1st semester 2-2nd semester 3-Full academic year)

- 3 credits = 3 classroom hours x 18 weeks per semester = 54 hours in total

- Course Objective/
Outline/ Outcomes...

Course Objective	<ol style="list-style-type: none"> The introduction of marketing management Marketing management cases analysis Application of marketing tools (Product, price, place, promotion, physical evidence, people, & process)
Course Outline	<ol style="list-style-type: none"> Introduction: Marketing Management Marketing planning Customer behavior Market segmentation Market targeting Product Price Place Promotions mix Promotional tools Physical evidence, people, and process General Issues
Course Outcomes	<ol style="list-style-type: none"> Understand the basic concepts of marketing management Identify key elements those underlie good marketing practices Learn to utilize marketing tools to create values for customers and organizations
Department Education Goal	<ul style="list-style-type: none"> Helping students in developing expertise in business disciplines Striving for excellence in learning and teaching Helping students develop global views

Course Syllabus

Instructor's Name: CHEN HO
Year: 111 Semester: 1 (1-autumn term 2-spring term)
Class Number: 91201 Course Number: 99213

Course Name: Marketing Management (E)
Total credits: 3 Weekly classroom hours: 3
Department: 91International Business and Trade Program
Course type: 1 required
Semester: 1 (1-1st semester 2-2nd semester 3-Full academic year)

- Weekly Syllabus (18 weeks in total)

Week	Unit	Points to be covered
1	Course Overview	Course Overview
2	Chapter 1	Introduction: Marketing Management
3	Chapter 2	Marketing Planning
4	Chapter 3	Customer and Consumer Behavior
5	Chapter 4	Marketing Research
6	Chapter 5	Marketing Mix and Communications
7	Chapter 6	Product
8	Chapter 1-6	Course Review and In-Class Exam
9	Midterm	Midterm
10	Chapter 1-6	Speech and Discussion
11	Chapter 7	Price
12	Chapter 8	Place
13	Chapter 9	Promotions Mix
14	Chapter 10	Promotional Tools
15	Chapter 11	Physical Evidence, People, and Process
16	Chapter 12	General Issues
17	Chapter 7-12	Course Review and In-Class Exam
18	Final Exam	Final Exam

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How to Check Course Information



Check Course Information



1. Link to MCU Website: <https://web.mcu.edu.tw/en>
Click “Course Information” – Click “Course Offerings”



Language: English ▾ E-Request and E-Form Student Staff and Faculty

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About MCU Admissions Divisions Academics Resources e-learning Regulations

Course Information Student System Transportation Information Calendar QA O/S Stu.

Course Offerings

Course Syllabus

Focused Course Programs

Top 1 in Number of International Students and Students from PRC

Top 1 in number of international students and degree-seeking students from PRC (2014-2016)

Admissions

Welcome to Ming Chuan University

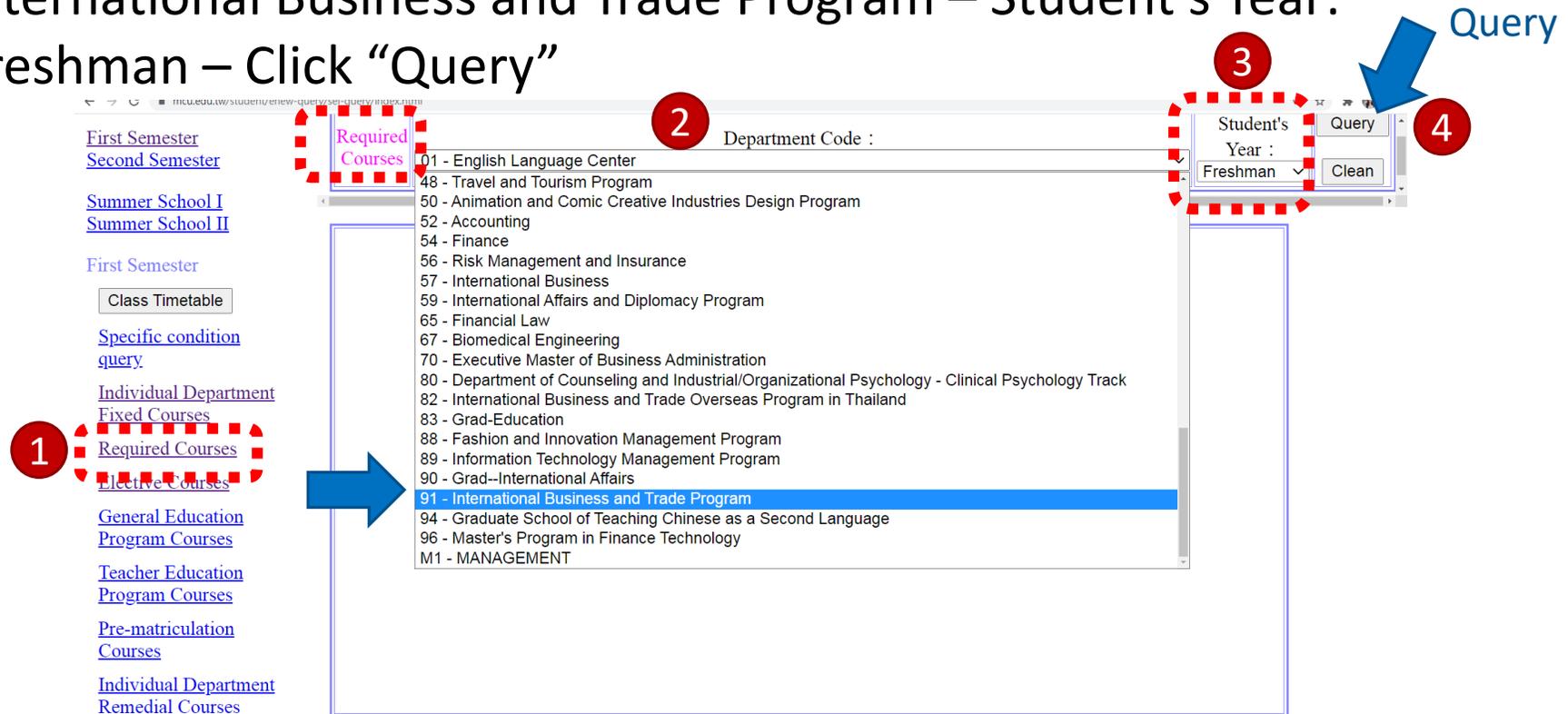
QuickLink





Check Course Information – Required Courses

3. Click “Required Courses” – Department Code: 91 – International Business and Trade Program – Student’s Year: Freshman – Click “Query”



The screenshot shows the course query interface with the following elements and annotations:

- 1**: A red dashed box highlights the "Required Courses" link in the left sidebar.
- 2**: A red circle highlights the "Department Code" input field, which contains the value "91".
- 3**: A red dashed box highlights the "Student's Year" dropdown menu, which is set to "Freshman".
- 4**: A red circle highlights the "Query" button.
- A blue arrow labeled "Query" points to the "Query" button.
- A blue arrow points from the "Required Courses" link to the main course list.

The main course list includes the following entries:

- 01 - English Language Center
- 48 - Travel and Tourism Program
- 50 - Animation and Comic Creative Industries Design Program
- 52 - Accounting
- 54 - Finance
- 56 - Risk Management and Insurance
- 57 - International Business
- 59 - International Affairs and Diplomacy Program
- 65 - Financial Law
- 67 - Biomedical Engineering
- 70 - Executive Master of Business Administration
- 80 - Department of Counseling and Industrial/Organizational Psychology - Clinical Psychology Track
- 82 - International Business and Trade Overseas Program in Thailand
- 83 - Grad-Education
- 88 - Fashion and Innovation Management Program
- 89 - Information Technology Management Program
- 90 - Grad--International Affairs
- 91 - International Business and Trade Program** (highlighted in blue)
- 94 - Graduate School of Teaching Chinese as a Second Language
- 96 - Master's Program in Finance Technology
- M1 - MANAGEMENT





Check Course Information – Required Courses

4. For example: Department Code: 91 – International Business and Trade Program – Freshman Year – Required Courses

[First Semester](#)
[Second Semester](#)

[Summer School I](#)
[Summer School II](#)

First Semester

[Specific condition query](#)

[Individual Department Fixed Courses](#)

[Required Courses](#)

[Elective Courses](#)

[General Education Program Courses](#)

[Teacher Education Program Courses](#)

[Pre-matriculation Courses](#)

[Individual Department Remedial Courses](#)

[Junior Physical Education Courses](#)

Required Courses

Department Code :

Student's Year :

Course	Class	Class Capacity/Current Registration	Instructor	Date/Period	Year	Classroom 【Campus】	Term	Credit
00997 Class Meeting	91101 國企 E-甲	70 / 62	Ordinary Class: CHUN-HSUAN WANG	Day 2 : 20	1	D301 【Taipei】	Required	0
00999 Weekly Meeting	91101 國企 E-甲	70 / 62	∴	Day 5 : 05	1	【Taipei】	Required	0
91111 Accounting I (E)	91101 國企 E-甲	5 / 64	Ordinary Class: Tseng, Chia-Hsuan	Day 3 : 02 03 04 week 4 : 05 06	1	B301 【Taipei】	Required	3
91113 Economics I (E)	91101 國企 E-甲	70 / 63	Ordinary Class: CHUN-HSUAN WANG Lab Class: CHEN HQ	Day 5 : 01 02 03 week 5 : 04	1	E301 【Taipei】	Required	3
99405 Management (E)	91101 國企 E-甲	70 / 62	Ordinary Class: TU, HUEI-SHENG	Day 2 : 02 03 04	1	H402 【Taipei】	Required	3
99759 Basic Mandarin I (E)	91101 國企 E-甲	0 / 43	Ordinary Class: Fu-Tsai Alan Hsieh	Day 1 : 07 08 09	1	B505 【Taipei】	Required	3
99775 Applied Information Technology : Office Software (E)	91101 國企 E-甲	60 / 62	Ordinary Class: PAI YUH-HWA	Day 3 : 05 06 07 08	1	F609 【Taipei】	Required	3
99991 Physical Education I (E)	91101 國企 E-甲	75 / 64	Ordinary Class: WANG SAN TSAI	Day 1 : 05 06	1	體育 【Taipei】	Required	0
00997 Class Meeting	91102 國企 E-乙	90 / 69	Ordinary Class: CHEN HO	Day 4 : 20	1	E301 【Taipei】	Required	0
00999 Weekly Meeting	91102 國企 E-乙	90 / 69	∴	Day 5 : 05	1	【Taipei】	Required	0





Check Course Information – Elective Courses

6. Click “Elective Courses” – Department Code: 91 – International Business and Trade Program – Student’s Year: **Junior** – Click “Query”

[First Semester](#)
[Second Semester](#)

[Summer School I](#)
[Summer School II](#)

[First Semester](#)

[Class Timetable](#)

[Specific condition query](#)

[Individual Department Fixed Courses](#)

[Required Courses](#)

[Elective Courses](#)

[General Education Program Courses](#)

[Teacher Education Program Courses](#)

[Pre-matriculation Courses](#)

Course	Class	Class Capacity/Current Registration	Instructor	Date/Period	Year	Classroom [Campus]	Term	Credit
99446 Human Resource Management (E)	91351	60 / 60	Ordinary Class: CHEN HO	Day 4 : 02 03 04	3	D301 【Taipei】	Elective	3
99226 Service Operations Management (E)	91352	60 / 59	Ordinary Class:	Day 1 : 05 06			Elective	3
91127 Investment (E)	91353	60 / 60					Elective	3
99524 Electronic Commerce (E)	91354	60 / 60					Elective	3
99524 Electronic Commerce (E)	91355	60 / 37					Elective	3
91123 Training and Development (E)	91356	60 / 60					Elective	3
91135 Business Internship I (E)	91357	70 / 29					Elective	3
91144 Integrated Marketing Communication (E)	91357	60 / 60	Ordinary Class: Pei-Ju Tung	Day 3 : 02 03 04	3	D301 【Taipei】	Elective	3

Class Capacity/ Current Registration
 ✘ 60/60 = class full, no seats
 → cannot register

Class Capacity/ Current Registration
 ✔ 60/37 = 23 seats available
 → you can add this course



Check Course Information – Elective Courses

7. How to read the schedule

Weekday
2 = Tuesday

Class No.	Course No./Course	Required/Elective	Classroom	Credit	Lecture(Y) Lab(N)	Day	Start Period	End Period
43191	43746 Seminar in Redology	Elective	P2132	3	Y	2	02	04
43294	43760 Studies on Chinese Confucianism	Elective	P2132	3	Y	4	05	08

Taipei/ Jihe
campus
Class
Period

Section#	01	02	03	04	20	05	06	07
Time	08:10-09:00	09:10-10:00	10:10-11:00	11:10-12:00	12:10-13:00	13:10-14:00	14:10-15:00	15:10-16:00
Section#	08	09	40	50	60	70		
Time	16:10-17:00	17:10-18:00	18:30-19:20	19:25-20:15	20:20-21:10	21:15-22:05		

Taoyuan
campus
Class
Period

Section#	01	02	03	04	20	05	06	07
Time	08:10-09:00	09:10-10:00	10:10-11:00	11:10-12:00	12:00-12:50	12:50-13:40	13:50-14:40	14:50-15:40
Section#	08	09	40	50	60	70		
Time	15:50-16:40	16:50-17:40	18:00-18:50	18:55-19:45	19:50-20:40	20:45-21:35		



How to Select Courses



Exchange/visiting students:

Q. Can I mix classes from different disciplines, majors, year levels or campuses, elective or required? **YES**

Q. How many credits at maximum? **25 credits at max. ; exchange students usually take 12~15 credits per semester.**

Q. How to select courses? **After arriving at MCU in the beginning of the new semester and completing the registration procedure, students can enroll, change, add or drop courses online through Student System. Please note that it may be difficult to get all the courses interested in because a limited number of seats are available for popular classes.**

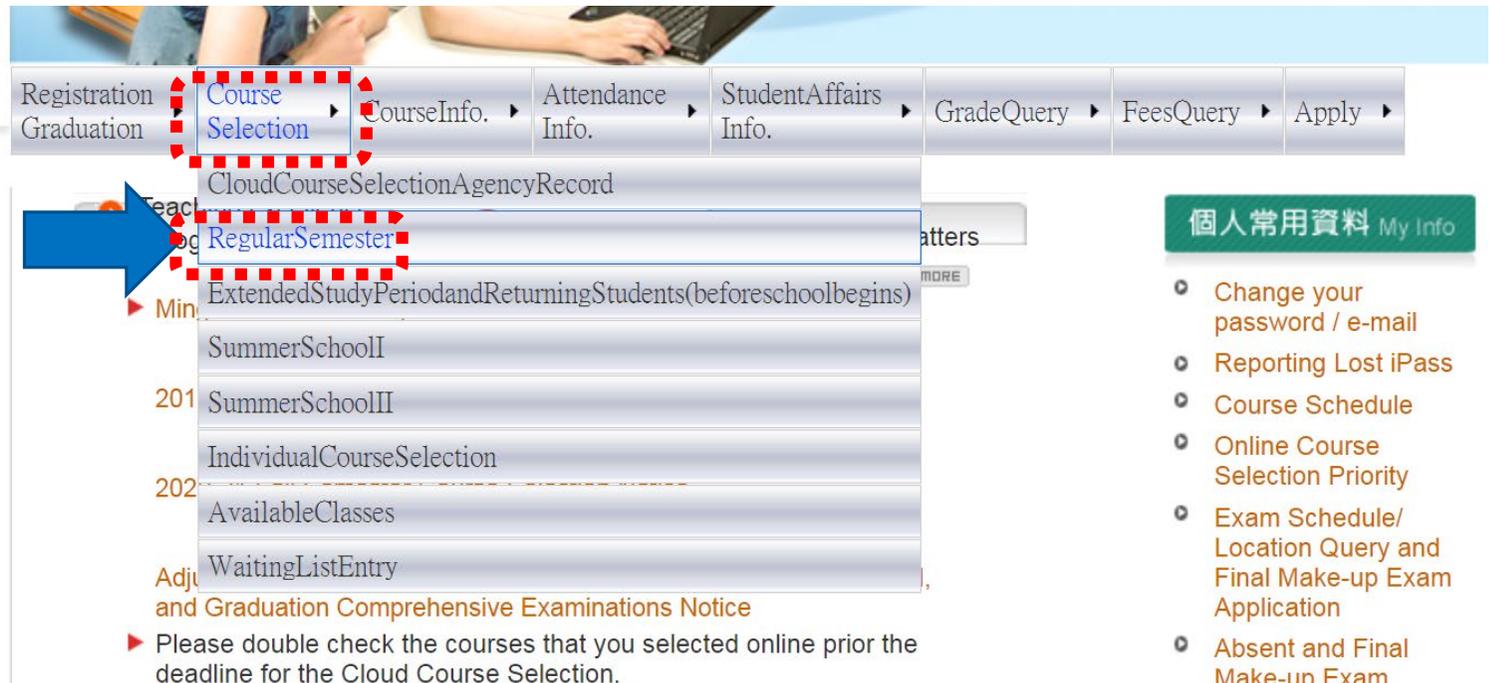
Course Selection

1. Link to MCU Student System and log in with Student ID and Password

<https://www.mcu.edu.tw/student/enuw-query/default.asp>

Click “Course Selection” – Click “Regular Semester”

→ log off



Registration Graduation Course Selection CourseInfo. Attendance Info. StudentAffairs Info. GradeQuery FeesQuery Apply

CloudCourseSelectionAgencyRecord

RegularSemester

ExtendedStudyPeriodandReturningStudents(before school begins)

SummerSchoolII

201 SummerSchoolIII

IndividualCourseSelection

202 AvailableClasses

WaitingListEntry

and Graduation Comprehensive Examinations Notice

Please double check the courses that you selected online prior the deadline for the Cloud Course Selection.

個人常用資料 My Info

- Change your password / e-mail
- Reporting Lost iPass
- Course Schedule
- Online Course Selection Priority
- Exam Schedule/ Location Query and Final Make-up Exam Application
- Absent and Final Make-up Exam

Initial login for new student:

- Domestic new student:
ROC ID NO.
- Foreign new student:
Passport NO./ARC NO./Citizen ID NO.
- Password is your date of birth (Western calendar format yyyyymmdd)

課程列表 Course List

no data



Course Selection



- Do not choose the same course twice
- Can not choose two courses at the same time

2. Click to Add or Drop Courses

3. Enter “Course Number” and “Class Number” to Add

★ Exchange/ visiting students will select courses in the first week of the new semester

選課系統 Course Selection Functions/Query

Announcement

【 Announcement 】

Explanation of automatic adding for full course sections:

- If the course section you wish to select is full, you may consider being on the waiting list. If another student drops the course, students will be added in the order of the list.
- If you are on the waiting list for a class, and decide not to wait for a position in this class, please immediately go online and delete your name from the list.
- No one with a schedule conflict or who already has selected over 25 credits will be added to a class automatically.
- Once the add/drop period is over, no automatic additions are permitted.

Click to add or drop courses

Please press [Ctrl] + [F5] for promptly reloading the webpage.

- Students must add and drop courses according to course selection rules.
- After adding/dropping courses, proceed to "Individual Student Course Schedule Query" and confirm course selection result.

Elective Courses	Department Code : 91 - International Business and Trade Program
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Course	Class	Class Capacity/Current Registration
99446 Human Resource Management (E)	91351	60 / 60
99226 Service Operations Management (E)	91352	60 / 59
91127 Investment (E)	91353	60 / 60
99524 Electronic Commerce (E)	91354	60 / 60
99524 Electronic Commerce (E)	91355	60 / 37

